



## 2015 Benefit Package

**Over \$144,000 in cash and contingencies to be awarded directly into the hands of Northeast Racers!**

### 2015 Minimum Sweeney Chevrolet Championship Point Funds:

*Allows member competitors to compete in up to five different substantial point fund programs*

- ♣ **\$27,525 “Weekly Series”** – \$5,000 to-win; **40 paying positions**
  - ♣ Drivers accumulate best 12 finishes March-September (best 2 per weekend)
  - ♣ 1. \$5,000 2. \$3,000 3. \$2,500 4. \$2,000 5. \$1,500 6. \$1,200 7. \$1,000 8. \$900 9. \$800 10. \$700 11. \$600 12. \$500 13. \$400 14. \$390 15. \$380 16. \$370 17. \$360 18. \$350 19. \$325 20. \$300 21. \$295 22. \$290 23. \$285 24. \$280 25. \$275 26. \$270 27. \$265 28. \$260 29. \$255 30. \$250 31. \$245 32. \$240 33. \$235 34. \$230 35. \$225 36. \$220 37. \$215 38. \$210 39. \$205 40. \$200.
  
- ♣ **\$7,000 “Summer Chase”** - \$1,500 to-win; 10 paying positions
  - ♣ Top 10 member drivers at each Weekly track & Touring are eligible for a July-Labor Day “Chase”
  - ♣ Based on drivers' average point finish in *all* RUSH-sanctioned events competed in (minimum 6 races)
  
- ♣ **\$30,000+ “Touring Series”** - Minimum \$4,000 to-win paying down 12 positions in *each* region
  - ♣ \$30,000 figure includes **Northern & Southern Tour**, \$1,500 Bill Emig Memorial “Wild Card” Weekend, and other various programs
  - ♣ Drivers have the ability to compete in both regions & pay *only 1* Touring membership
  - ♣ Overall top point man of the combined regions will be awarded a **\$2,000 bonus**, allowing him to possibly capture **\$10,000** in championship monies.
  - ♣ **Over \$60,000 in Product Contingencies** distributed highlighted by the **\$30,000 Manufacturers Night**, **Steve Hendren Memorial** & **\$5,000 Sweeney Chevrolet Engine Giveaway Night**. Location & dates TBA.
  
- ♣ **\$13,150 "Bilstein Bandits"**
  - ♣ Uses "Weekly Series" points for racers that elect to campaign the \$135 Bilstein "sealed" spec shocks in 2015
  - ♣ 1. \$5,000 2. \$2,500 3. \$1,500 4. \$1,000 5. \$750 6. \$500 7. \$400 8. \$350 9. \$325 10. \$300 11. \$275 12. \$250 13. 2 Bilstein sealed spec shocks 14. 2 Bilstein sealed spec shocks 15. 2 Bilstein sealed spec shocks.
  - ♣ Minimum 3-year program (2015-2017)
  
- ♣ **\$3,000 “Futures Cup”** - \$1,000 to-win; 10 paying positions
  - ♣ Showcases the extremely large base of exceptionally talented teenage racers that compete the Northern Region by giving them their own championship to achieve
  - ♣ These young drivers are also eligible to accumulate in the above three programs
  - ♣ To be eligible, driver must be under 20 years of age, be a member, have no headlining division experience, and not be a previous Futures Cup Champion. Drivers 18 & 19 cannot have more than one full season of Crate Late Model experience (full season = 8 events or more).
  - ♣ Points are awarded using “Weekly Series” points plus possible stand-alone "Futures Cup" events

### **Member Driver Insurance Benefits:**

- ♣ A RUSH member driver insurance package that includes an **additional \$100,000 of participant accident coverage**
- ♣ Opportunity to purchase a second layer off participant accident coverage in the amount of \$500,000 for only \$217 per year.
- ♣ RUSH insurance benefits will cover the member driver after the tracks participant accident limit and driver's individual health insurance benefits are exhausted.

### **Weekly-Sanctioned Speedways:**

- ♣ Brighton Speedway, Brighton, ON, Canada (Saturday nights)
- ♣ Freedom Motorsports Park, Delevan, NY (Friday nights)
- ♣ Fulton Speedway, Fulton, NY (Saturday nights)
- ♣ Humberstone Speedway, Port Colborne, ON, Canada (Sunday nights)
- ♣ McKean County Raceway, East Smethport, PA (Saturday nights)
- ♣ Pittsburgh's PA Motor Speedway, Imperial, PA (Saturday nights)
- ♣ Potomac Speedway, Mechanicsville, MD (Friday nights)
- ♣ Roaring Knob Motorsports Complex, Markleysburg, PA (Saturday nights)
- ♣ Sharon Speedway, Hartford, OH (Saturday nights)
- ♣ Wayne County Speedway, Orrville, OH (Saturday nights)
- ♣ Winchester Speedway, Winchester, VA (Saturday nights)

*Other facilities that host RUSH-sanctioned events include Brewerton Speedway (Brewerton, NY), Lernerville Speedway (Sarver, PA), Expo Speedway (Cortland, OH), Merrittville Speedway (Thorold, ON, Can), Tri-City Speedway, (Franklin, PA) and Woodhull Raceway (Woodhull, NY).*

***Note: We are in current discussions with several speedways throughout the region to either add or sanction their Crate Late Models under the RUSH banner!***

### **Rules Package & Technical Support:**

- ♣ A proven rules package, shared by both RUSH and the NeSmith Racing Series, along with technical support from both RUSH competition director Travis Harry and NeSmith Racing Series - Crate Racin' USA Dirt Late Model Series competition director Tim Sims. Both entities tech officials are equipped with the knowledge, technical tools and equipment that are needed to enforce and implement a strong, consistent rules package that is critical to a successful crate motored racing series.
- ♣ A 24-Hour Technical Hotline to assist in resolving any technical issues.
- ♣ A group of authorized engine rebuilders that are contracted through Crate Racin' USA and are authorized to repair or rebuild Chevrolet Performance 602 or 604 Circle Track Engines. RUSH will assist additional engine builders in your region, if needed, in becoming authorized engine rebuilders. Annual mandatory offseason seminar.
- ♣ Access to data and information for Speedway Promoters, through the NeSmith corporate office, for seals for rebuilt engines that have been issued by Crate Racin' USA. Crate Racin' USA is the first Crate Engine Late Model Series in the country to issue its own seals and keep a database of every rebuilt engine that seals have been issued for.
- ♣ Series Technical Official "Unannounced " visits
- ♣ Possible visit by the Safer Racer Tour by former NASCAR racer Randy LaJoie of The Joie of Seating.
- ♣ Offseason Technical Seminars for Speedway Officials to help educate and assist speedways and competitors to fully understand and be able to properly interpret technical rules; i.e. engines, tires, bodies, etc.
- ♣ Note: RUSH with all Hoosier Tire distributors to ensure that the spec tire is sold throughout the region at the same price to each racer, with no "special" tire deals available.

### **Administrative Assistance:**

- ♣ A full-time, year-round regional office staffed with experienced personal to assist sanctioned speedways in correctly implementing and promoting/marketing Series' programs
- ♣ A professional website that all regional speedways and competitors can utilize for up-to-date information; i.e. rules, points, schedules, memberships, etc. All speedways will have logo & link direct to their website on homepage & track page.
- ♣ A full-time public relations person to assist tracks and their competitors in receiving additional national, regional, and local exposure. In addition to the normal ongoing PR, Series will also prepare one sanctioned speedway "highlight" press release showcasing one of the RUSH "Sanctioned" speedways along with numerous driver features throughout the season. Also, a recap press release of all RUSH-sanctioned speedways results and upcoming events is done on a weekly basis throughout the season.
- ♣ Sanctioned speedways promoted via all social media outlets, i.e. Facebook, Twitter, etc. Focus on sanctioned speedway's drivers and events.
- ♣ Full page color advertisements secured periodically in National Late Model publications. Ad includes speedway's logo. Note: The RUSH Series and its drivers via individual stories have received a tremendous amount of exposure over the past few years in some of the country's most renowned racing publications.

### **National Event Opportunities:**

- ♣ By aligning the RUSH Dirt Late Model Series with NeSmith Crate Racin' USA Dirt Late Model Series Rules, regional competitors will have the opportunity to participate in the following National Events:
  - Five-night Florida Speedweek late January-early February 2015 at Bubba Raceway Park in Ocala, FL
  - "Crate Racin' USA Late Model Nationals" at Winchester (VA) Speedway June 12-13
  - 11<sup>th</sup> Annual \$10,000 to-win, 100-lap Chevrolet Performance Parts "World Championship" at Bubba's Raceway Park (Ocala, FL) November 2015

### **Point System:**

The following system will be utilized for all of the above programs: 1. 100 2. 98 3. 96 4. 94 5. 92 6. 90 7. 89 8. 88 9. 87 10. 86 11. 85 12. 84 13. 83 14. 82 15. 81 16. 80 17. 79 18. 78 19. 77 20. 76 21. 75 22. 74 23. 73 24. 72 25 & any other starter 71. Drivers attempting to race, but not starting the feature will receive 70 show-up points. Note: Excluding the Touring Series, at each event drivers will receive a car count bonus of 12 points provided there are 12 or more cars signed in. If there are less than 12 cars, the car count bonus will be based on number of competing cars signed in.

### **Membership Fees:**

\$125 to become a Weekly Series Member and \$125 to become a Touring Series Member (includes membership in both Northern & Southern Region) or \$225 for both Weekly & Touring, which includes \$100,000 of excess participant accident insurance after one's health insurance and/or speedway's participant accident policy. MUST be a member to be eligible for above programs. POINTS ARE NOT RETROACTIVE. YOUR POINTS WILL NOT COUNT UNTIL MEMBERSHIP IS COMPLETED & PAID! **Note: You do not have to be a member of RUSH to compete!**

### **Contact/Social Media:**

Vicki Emig & Mike Leone (Directors)  
4368 US 422, Pulaski, PA 16143  
724-964-9300 (Office) 724-964-0604 (Fax)  
[info@rushracingseries.com](mailto:info@rushracingseries.com)

Travis Harry (Tech Inspector) 814-676-9997 (day) or 814-758-5737 (night) [travisharry1123@gmail.com](mailto:travisharry1123@gmail.com)

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